

# Tilehurst Neighbourhood Plan

## Meeting Notes

Wednesday 12 July 2017, Calcot Centre.

### Attendees

Lynda Chater, Peter Cross, Julia Gentle, Kevin Page (Chair), Clive Taylor.

### Agenda

- Representation from members of the public
- Apologies for absence
- Declarations of interest
- Agree minutes of previous meeting
- Matters arising from previous meeting minutes
- Project plan, budget, finance & fundraising update
- [Photo Competition](#) update & next steps
- Neighbourhood Plan Strategies/Objectives survey next steps

### Meeting Notes

#### Representation from members of the public

None

#### Apologies for absence

Fred Williams, Carmelle Bell

#### Declarations of interest

None

#### Agree minutes of previous meeting

The previous meeting minutes were not available for review and will be reviewed at the August meeting.

#### Matters arising from previous meeting minutes

The previous meeting minutes were not available for review and will be reviewed at the August meeting.

Peter recalled he had an action to contact consultants to get a “menu” of assistance they could provide and estimated costs. He has been in contact with Stratfield Mortimer and the consultants they used for site assessments (Bell-Cornwell), and is continuing to dialogue with them. Peter will also make one further attempt at contacting Jenny (past member of the steering group) for similar estimates and guidance.

#### Project plan, budget, finance & fundraising update

Peter gave a cheque to Lynda for various expenses she has incurred.

There is no change to the plan. Peter will send a copy of this and the budget/finances to Lynda for posting to the web site (in case it is not already there). Next meeting we will review the plan together to make sure we understand where we are and what needs to be happening next.

We received encouraging responses from IKEA, however the hoped-for meeting has been delayed until around September. This buys us some more time to think of ideas where IKEA’s criteria fit with our needs. Peter will contact IKEA and ask for examples of the sort of projects they have helped in the past and/or would consider.

### Photo Competition update & next steps

There are a few spare posters. Kevin and Peter will give these to Jacky for putting on the Parish Council noticeboards.

Clive heard nothing back from any of the media contacts after reminding them of the press release.

The article did make the Tilehurst Directory deadline and this is being distributed now.

We reviewed the number of submissions and decided we need to extend the deadline (unless there is a sudden flurry of new submissions in the next couple of weeks). The new plan is as follows-

- Monday 24 July: Announce extension to Monday 18 September (on web site, social media etc.)
- The announcement will stress there will be no further extensions. Lynda will put together wording emphasizing positive reasons for extension (busy time of year, lots of people planning or on holidays, need to allow people time between taking photos and submitting them...)
- We will make up stickers to change the existing poster deadlines and make sure all the distributed ones get changed.
- Monitor submission rate and if we feel it necessary make a decision around 5 August on whether to do a leaflet distribution the following weekend.
  - Week of 7 August, print new leaflets. Lynda to modify the current ones to show "Deadline extended to 18 September", overlaying existing deadline (still visible but crossed through or faded out). Weekend of 12/13 August volunteers needed to distribute leaflets at Overdown Road and Hildens Drive shops (any ideas where to distribute in Calcot?)

There was a discussion about the membership of the judging panel. Suggested that we should try and include Alok Sharma in the judging panel (or as the sole judge?). Kevin will contact Iain Jones, to try and see if we can get any of Alok's time.

Lynda will start a stream of social media comments on the photo competition- there is a strong feeling that most traffic is going to come from Facebook rather than leaflets.

- Note that we have not had many "bad/ugly" photos- better chance of winning in that category!
- Suggest photos of architecture and/or places that tell a story about living here
- We could look at seeding the gallery with non-competing photos to suggest the sort of topics we'd hope to see covered.

### Neighbourhood Plan Strategies/Objectives survey next steps

Kevin has started to create an online survey using "Survey Monkey" based on Clive's suggestions at the June meeting. Kevin will send a link to the preview site for feedback.

A monthly subscription to Survey Monkey looks like the best option.

We reviewed the survey results and method used as a ["best practice" case study](#) (Headcorn Neighbourhood Plan).

Kevin will incorporate ideas from this survey to the preview.

Agreed that we will need to be ruthless in pruning the survey down to elements we can impact in the Neighbourhood plan- anything else is likely to raise expectations that we can't meet and make the survey too long to expect a decent return rate.

Goal is to have survey ready for review at next meeting, with opportunity to review online in the week or so leading up to the meeting. Kevin is away for the next 2 weeks, but will have something to share shortly after.

## Next Meeting

Wednesday August 16, 7:30pm

Cornwell Center.